

|                                 |                       |                                               |                                       |                                  |
|---------------------------------|-----------------------|-----------------------------------------------|---------------------------------------|----------------------------------|
| <b>B</b>                        | <b>I</b>              | <b>N</b>                                      | <b>G</b>                              | <b>O</b>                         |
| SELL A SUPPLEMENT               | ADD A MINI CLEANSER   | ADD ON HAND CREAM                             | OFFER A MINI SERVICE                  | ADD SC LIP BALM                  |
| ADD ON FERSALI TRAVEL SIZE ITEM | PLACE AN ONLINE ORDER | ADD SLEEPING LIP MASK                         | ADD BOSCHIA FOOT PEEL                 | OFFER A MINI FACIAL              |
| OFFER MINI FACIAL               | SIGN UP BI            | <b>FREE</b>                                   | ADD GLOW RECIPE WATERMELON SLEEP MASK | ADD ON TATCHA LUMINOUS DEWY MIST |
| ADD ORIGINS CLAY MASK           | OFFER A SERVICE       | ADD PHARMACY CLEANSING BALM                   | ADD ON SC FACE SHEET MASK             | ADD SC WIPES                     |
| ADD ON SC EYE MASK              | ADD KIEHLS EYE CREAM  | AS AN ADD ON- BUY 3 BTOF ITEMS & GET FREE BAG | SIGN UP BI                            | ADD ON FRAGRANCE                 |

|                             |                                               |                      |                                  |                       |
|-----------------------------|-----------------------------------------------|----------------------|----------------------------------|-----------------------|
| <b>B</b>                    | <b>I</b>                                      | <b>N</b>             | <b>G</b>                         | <b>O</b>              |
| SIGN UP BI                  | ADD BOSCIA FOOT PEEL                          | OFFER A MINI SERVICE | ADD ON FERSALI TRAVEL SIZE ITEM  | ADD SLEEPING LIP MASK |
| ADD ON HAND CREAM           | SIGN UP BI                                    | ADD SC LIP BALM      | ADD KIEHLS EYE CREAM             | OFFER A MINI FACIAL   |
| ADD ORIGINS CLAY MASK       | ADD GLOW RECIPE WATERMELON SLEEP MASK         | <b>FREE</b>          | ADD ON TATCHA LUMINOUS DEWY MIST | ADD A MINI CLEANSER   |
| ADD ON SC FACE SHEET MASK   | AS AN ADD ON- BUY 3 BTOF ITEMS & GET FREE BAG | SELL A SUPPLEMENT    | ADD ON FRAGRANCE                 | OFFER A SERVICE       |
| ADD PHARMACY CLEANSING BALM | ADD SC WIPES                                  | OFFER MINI FACIAL    | PLACE AN ONLINE ORDER            | ADD ON SC EYE MASK    |

|                                  |                                               |                             |                                 |                                       |
|----------------------------------|-----------------------------------------------|-----------------------------|---------------------------------|---------------------------------------|
| <b>B</b>                         | <b>I</b>                                      | <b>N</b>                    | <b>G</b>                        | <b>O</b>                              |
| ADD KIEHLS EYE CREAM             | AS AN ADD ON- BUY 3 BTOF ITEMS & GET FREE BAG | ADD BOSCIA FOOT PEEL        | ADD SC WIPES                    | ADD GLOW RECIPE WATERMELON SLEEP MASK |
| SELL A SUPPLEMENT                | ADD ORIGINS CLAY MASK                         | ADD PHARMACY CLEANSING BALM | PLACE AN ONLINE ORDER           | ADD SC LIP BALM                       |
| OFFER MINI FACIAL                | ADD ON FRAGRANCE                              | <b>FREE</b>                 | OFFER A SERVICE                 | ADD ON SC FACE SHEET MASK             |
| SIGN UP BI                       | OFFER A MINI FACIAL                           | OFFER A MINI SERVICE        | SIGN UP BI                      | ADD ON HAND CREAM                     |
| ADD ON TATCHA LUMINOUS DEWY MIST | ADD A MINI CLEANSER                           | ADD SLEEPING LIP MASK       | ADD ON FERSALI TRAVEL SIZE ITEM | ADD ON SC EYE MASK                    |