

|                          |                               |                                |                        |                                  |
|--------------------------|-------------------------------|--------------------------------|------------------------|----------------------------------|
| <b>B</b>                 | <b>I</b>                      | <b>N</b>                       | <b>G</b>               | <b>O</b>                         |
| Talking Baby             | ATT                           | .COM<br>Website<br>Shown       | Doritos<br>Commercial  | Politician                       |
| Life<br>Insurance        | Cell Phone<br>Commercial      | Talking<br>Animal              | Movie<br>Trailer       | Athlete<br>Spokesperson          |
| Pizza                    | Side<br>Effects<br>Include... | <b>FREE</b>                    | Talking<br>Fruit       | Audi<br>Commercial               |
| Hybrid Car<br>Commercial | Kia<br>Commercial             | Public Service<br>Announcement | <b>LAYS</b>            | Person<br>Tripping<br>or Falling |
| GoDaddy<br>Commercial    | <b>Fast<br/>Food</b>          | Milk<br>Commercial             | Best Buy<br>Commercial | <b>Monkey</b>                    |

|                |                       |                      |                            |                       |
|----------------|-----------------------|----------------------|----------------------------|-----------------------|
| <b>B</b>       | <b>I</b>              | <b>N</b>             | <b>G</b>                   | <b>O</b>              |
| Life Insurance | LAYS                  | Athlete Spokesperson | Soda Commercial            | Beer Commercial       |
| Politician     | Hybrid Car Commercial | Audi Commercial      | Kia Commercial             | Talking Animal        |
| Talking Fruit  | ATT                   | <b>FREE</b>          | Movie Trailer              | Milk Commercial       |
| Monkey         | Kick to the Groin     | Chrysler Commercial  | Doritos Commercial         | Parcel Delivery       |
| Pizza          | Shoe Commercial       | Best Buy Commercial  | Person Tripping or Falling | Cell Phone Commercial |

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|----------------------------|------------------|-----------------------|---------------------|-----------------------|
| <b>B</b>                   | <b>I</b>         | <b>N</b>              | <b>G</b>            | <b>O</b>              |
| Person Tripping or Falling | Milk Commercial  | Monkey                | ATT                 | Hybrid Car Commercial |
| .COM Website Shown         | LAYS             | Cell Phone Commercial | Talking Baby        | Beer Commercial       |
| Wal Mart                   | Truck Commercial | <b>FREE</b>           | Chrysler Commercial | Athlete Spokesperson  |
| Politician                 | Movie Trailer    | Disney Character      | Talking Fruit       | Life Insurance        |
| Best Buy Commercial        | Pizza            | Kia Commercial        | Doritos Commercial  | Audi Commercial       |