

|                               |                            |                       |                                   |                                          |
|-------------------------------|----------------------------|-----------------------|-----------------------------------|------------------------------------------|
| <b>B</b>                      | <b>I</b>                   | <b>N</b>              | <b>G</b>                          | <b>O</b>                                 |
| Talking Animal                | Ad paid for by 501(c)(4)   | Doritos               | PSA                               | Football Players not in this year's game |
| Dog                           | Referee(s)                 | Kick to the Groin     | Children acting like adults       | Monkey                                   |
| Post-Katrina New Orleans      | Television show ad         | Budwiser Ad           | Chip company (other than Doritos) | Electric Vehicle                         |
| Firearm                       | Politician (real or fake)  | Fireman               | Draft Horse                       | Foreign Vehicle Commercial               |
| Draft Beer (must see the tap) | Danica Patrick/Joan Rivers | Local affiliate promo | Undead                            | Domestic Vehicle Commercial              |

|                    |                                   |                                          |                             |                               |
|--------------------|-----------------------------------|------------------------------------------|-----------------------------|-------------------------------|
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| Television show ad | Children acting like adults       | PSA                                      | Dog                         | Kick to the Groin             |
| Doritos            | Undead                            | Football Players not in this year's game | Danica Patrick/Joan Rivers  | Monkey                        |
| Firearm            | Chip company (other than Doritos) | Budwiser Ad                              | Electric Vehicle            | Ad paid for by 501(c)(4)      |
| Draft Horse        | Local affiliate promo             | Talking Animal                           | Domestic Vehicle Commercial | Politician (real or fake)     |
| Fireman            | Foreign Vehicle Commercial        | Post-Katrina New Orleans                 | Referee(s)                  | Draft Beer (must see the tap) |

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| Talking Animal             | Firearm                     | Fireman                     | Referee(s)                 | Football Players not in this year's game |
| Post-Katrina New Orleans   | Domestic Vehicle Commercial | Budwiser Ad                 | Politician (real or fake)  | Draft Horse                              |
| Television show ad         | Monkey                      | PSA                         | Undead                     | Doritos                                  |
| Electric Vehicle           | Ad paid for by 501(c)(4)    | Kick to the Groin           | Dog                        | Draft Beer (must see the tap)            |