

Uses Android	Actively uses WeChat	Actively uses Snapchat	Has a long-term goal	Prefers Stan to Netflix
Has used a Lime Scooter	Consistently blogs	Speaks Spanish	Is full-time in their own business.	Can code in Ruby
Prefers Pepsi to Coke	Reads the newspaper	Watches Lego Masters	Can describe their product/idea in < 6 words	Is a member of Indiehackers.com
Has launched on ProductHunt	Has the app TikTok	Rates Messi higher than Ronaldo	Has used Patreon	Is/has been a digital nomad
Reads TechCrunch	Has applied to an accelerator program	Has a trusted mentor	Is a Technical Founder	Has a short-term goal

Can describe their product/idea in < 6 words	Can play an instrument	Is a member of Indiehackers.com	Has used a Lime Scooter	Has used Patreon
Can define bootstrapping	Runs an ecommerce site	Prefers Stan to Netflix	Has emailed someone to 'pick their brain'	Has the app TikTok
Speaks Spanish	Can code in Ruby	Watches Lego Masters	Actively uses WeChat	Is a Technical Founder
Has launched on ProductHunt	Has a SaaS with increasing MRR	Has a short-term goal	Is still in ideation phase	Prefers tea to coffee
Prefers Pepsi to Coke	Is full-time in their own business.	Rates Messi higher than Ronaldo	Can solve a Rubik's Cube	Is/has been a digital nomad

Has used a Lime Scooter	Has a SaaS with increasing MRR	Is/has been a digital nomad	Is a co-founder	Actively uses WeChat
Has emailed someone to 'pick their brain'	Actively uses Snapchat	Has used Patreon	Consistently blogs	Is a member of Indiehackers.com
Tweets	Can play an instrument	Watches the SuperBowl	Watches the A-League	Can define bootstrapping
Prefers Stan to Netflix	Is full-time in their own business.	Has a favourite podcast	Watches Lego Masters	Can code in Ruby
Uses Android	Can solve a Rubik's Cube	Prefers Pepsi to Coke	Has the app TikTok	Has a long-term goal