

B	I	N	G	O
play key role in supporting mothers	Benefits a child's life	Aids in maternal weight loss	Ongoing support visits can increase rates of Breastfeeding	for all babies for the first six months of life.
SIDS.	Builds a positive bond	of gastrointestinal infections for babies	both mother and baby	Breastfeeding champions
mortality	reduces risk of respiratory	FREE	Breastfeeding is recommended	WHO- aiming to achieve 50% of exclusive breastfeeding
Reduced risk of maternal	Reduces maternal neonatal Infant and childhood	health nutrition and	Responsive feeding	development.
infections in babies	Protective factor against	The NHS could save £48 Million	Professional support is integral.	Breastfeeding lowers risk

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Breastfeeding rates 27% in local area	WHO- aiming to achieve 50% of exclusive breastfeeding	SIDS.	Responsive feeding	Breastfeeding is recommended
mortality	for first six months by 2025.	Reduced risk of maternal	Reduces maternal neonatal Infant and childhood	of gastrointestinal infections for babies
Breastfeeding champions	reduces risk of respiratory	FREE	Benefits a child's life	for all babies for the first six months of life.
The NHS could save £48 Million	Time is essential	Builds a positive bond	Ongoing support visits can increase rates of Breastfeeding	breast cancers
both mother and baby	in health inequalities	Breastfeeding lowers risk	Breastmilk is tailor made	development.

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Time is essential	Benefits a child's life	Reduced risk of maternal	Aids in maternal weight loss	Responsive feeding
Builds a positive bond	play key role in supporting mothers	Breastfeeding lowers risk	type 2 diabetes.	to the babies needs.
Can bridge the gap	Breastfeeding is recommended	FREE	for first six months by 2025.	both mother and baby
Increase immunity in	SIDS.	Breastmilk is tailor made	Breastfeeding champions	for all babies for the first six months of life.
Reduces maternal neonatal Infant and childhood	Ongoing support visits can increase rates of Breastfeeding	WHO- aiming to achieve 50% of exclusive breastfeeding	Protective factor against	development.