

|                                  |                                             |                                |                             |                                 |
|----------------------------------|---------------------------------------------|--------------------------------|-----------------------------|---------------------------------|
| <b>B</b>                         | <b>I</b>                                    | <b>N</b>                       | <b>G</b>                    | <b>O</b>                        |
| ad with dog in it                | 49ers FG                                    | "Elementary" promo             | GoDaddy ad                  | Shot of Alex Smith on the bench |
| Penalty-unsportsman like conduct | Beyonce "puts a ring on it"                 | TV shows fan with painted face | Ravens passing touchdown    | 49ers fumble                    |
| Ref's mic fails                  | Someone loses their helmet                  | <b>FREE</b>                    | announcer says "brothers"   | 49ers passing touchdown         |
| Ravens injury                    | MANTE TE'O mentioned                        | Penalty - False Start          | Shot of French Quarter      | Penalty - Holding               |
| Ray Lewis cries                  | Shot of military overseas watching the game | Penalty - offsides             | Harbowl brobowl superbrough | Guest mentions old SP ad        |

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|---------------------------------|---------------------------|--------------------------------|-------------------------------|------------------------------|
| <b>B</b>                        | <b>I</b>                  | <b>N</b>                       | <b>G</b>                      | <b>O</b>                     |
| Ravens TD                       | Penalty - False Start     | Guest disagrees with a call    | 49ers win coin flip           | Ad with Clydesdales          |
| Ravens fumble                   | President Obama mentioned | Penalty - offsides             | 49ers injury                  | Someone loses their helmet   |
| Shot of Alex Smith on the bench | MANTE TE'O mentioned      | <b>FREE</b>                    | 49ers passing touchdown       | Montage of 49er SB victories |
| TV shows fan with painted face  | 49ers fumble              | announcer says "brothers"      | Ravens injury                 | Call on field overturned     |
| GoDaddy ad                      | Ravens win coin flip      | announcer says "family affair" | Shot of CBS tv star in stands | Ref's mic fails              |

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|--------------------------------|-----------------------------------------|--------------------------------------------------|----------------------------------|--------------------------|
| <b>B</b>                       | <b>I</b>                                | <b>N</b>                                         | <b>G</b>                         | <b>O</b>                 |
| Ravens passing touchdown       | Shot of either Harbaugh in playing days | 49ers passing touchdown                          | Ad with girl in bikini           | Ravens win coin flip     |
| President Obama mentioned      | Beyonce "puts a ring on it"             | Ray Lewis cries                                  | Ravens TD                        | 49ers FG                 |
| MANTE TE'O mentioned           | "Elementary" promo                      | <b>FREE</b>                                      | Penalty-unsportsman like conduct | Ravens fumble            |
| ad with dog in it              | 49ers win coin flip                     | flashback to Ravens-49ers Thanksgiving 2011 game | announcer says "lip sync"        | Call on field overturned |
| announcer says "family affair" | 49ers injury                            | Shot of Alex Smith on the bench                  | Ravens injury                    | Flacco's wife shown      |