

B	I	N	G	O
Vision Statement	Analyze	Goals	Social	PEST Analysis
Evaluate	Technological	Relevant	Attainable	Strategy
Develop	Measurable	FREE	Mission Statement	Strategic
Objectives	Severity	Internal Risks	Political	Inspiration
Economic	Effective	Probability	External Risks	SMART Goals

B	I	N	G	O
Workforce	Specific	Severity	Relevant	Strategic
Economic	Effective	SMART Goals	Political	Evaluate
Probability	Attainable	FREE	Measurable	Analyze
PEST Analysis	Vision Statement	Workforce Planning	External Risks	Develop
Social	Gap Analysis	Mission Statement	Goals	Internal Risks

B	I	N	G	O
Probability	Evaluate	Severity	SMART Goals	Gap Analysis
Attainable	Workforce Planning	Goals	Workforce	Timely
External Risks	Strategic	FREE	Objectives	Social
Analyze	Effective	Political	Mission Statement	Madam CJ Walker
Vision Statement	Develop	Strategy	Economic	Technological