

|                       |                          |                        |                         |                   |
|-----------------------|--------------------------|------------------------|-------------------------|-------------------|
| <b>B</b>              | <b>I</b>                 | <b>N</b>               | <b>G</b>                | <b>O</b>          |
| pro-driver disclaimer | 4th down conversion      | "Side effects include" | Mention of social media | Talking Baby      |
| NYG completed pass    | False Start              | intentional grounding  | Politician              | Beer commercial   |
| Sack by NYG           | coin toss                | safety                 | CGI/Animation effects   | Pass Interference |
| NE passing TD         | Dream Sequence           | NE timeout             | Truck commercial        | NYG Field Goal    |
| QB Kneel              | cheerleader closeup shot | NYG Fumble Lost        | Sack by NE              | NE Fumble Lost    |

|                         |                                |                          |                                  |                                   |
|-------------------------|--------------------------------|--------------------------|----------------------------------|-----------------------------------|
| <b>B</b>                | <b>I</b>                       | <b>N</b>                 | <b>G</b>                         | <b>O</b>                          |
| coin<br>toss            | NE<br>passing<br>TD            | Movie<br>Promo           | NYG<br>rushing<br>TD             | NE<br>timeout                     |
| Missed<br>Field<br>Goal | Celebrity<br>in crowd          | Dog                      | NYG<br>timeout                   | NYG<br>completed<br>pass          |
| NYG<br>Interception     | Buxom-ness<br>in<br>commercial | Talking<br>animal        | NE<br>rushing<br>TD              | non-humans<br>playing<br>football |
| Beer<br>commercial      | safety                         | face-painted<br>fan      | 4th down<br>failed<br>conversion | Pass<br>Interference              |
| Talking<br>Baby         | NYG<br>passing<br>TD           | CGI/Animation<br>effects | NYG<br>Fair<br>Catch             | False<br>Start                    |

|                         |                        |                          |                    |                            |
|-------------------------|------------------------|--------------------------|--------------------|----------------------------|
| <b>B</b>                | <b>I</b>               | <b>N</b>                 | <b>G</b>           | <b>O</b>                   |
| Mention of social media | face-painted fan       | Promos for Spring Lineup | shirtless fan      | Talking animal             |
| Sack by NYG             | Prehistoric humor      | Truck commercial         | Celebrity in crowd | Doritos Commercial         |
| NYG completed pass      | False Start            | Sack by NE               | NYG rushing TD     | 4th down failed conversion |
| NE passing TD           | "Side effects include" | NYG Interception         | NYG timeout        | pro-driver disclaimer      |
| Challenge               | weight loss commercial | shot of the owner        | Fox Self promo     | Buxom-ness in commercial   |