| R | O | P | E | S |
|---|---|---|---|---|
| Themes | Attitudinal | PEST | SWOT | Relationship Nurturing |
| Objectives | Surveys | Research | Evaluation | SMART |
| Stewardship | Uncontrolled media | PR Student | Evaluation | Qualitative |
| Quantitative | Special Events | Reciprocity | Programming | Reporting |
| Post Test | Informational | Responsibility | behavioral | Observations |



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| R | O | P | E | S |
|---|---|---|---|---|
| Uncontrolled media | Evaluation | SWOT | Objectives | Research |
| PEST | behavioral | Relationship Nurturing | Informational | SMART |
| Quantitative | Evaluation | PR Student | Qualitative | Attitudinal |
| Programming | Responsibility | Themes | Observations | Special Events |
| Reciprocity | Reporting | Stewardship | Surveys | Post Test |



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| R | O | P | E | S |
|---|---|---|---|---|
| Informational | Responsibility | Evaluation | Reporting | Evaluation |
| Themes | Quantitative | Reciprocity | Surveys | Relationship Nurturing |
| Stewardship | Observations | PR Student | Special Events | Programming |
| Uncontrolled media | SMART | SWOT | behavioral | PEST |
| Qualitative | Attitudinal | Research | Objectives | Post Test |



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