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|---------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------|----------------------------------------------------------|
| <b>B</b>                                                            | <b>I</b>                                                 | <b>N</b>                                                    | <b>G</b>                                             | <b>O</b>                                                 |
| Why did Benet return to full-time work?                             | 2 Locations Leslie and her daughter traveled in Dec 2019 | # of headlines the typical story need                       | Daniel's favorite video script                       | Two magazines Adam Clement worked at                     |
| Melanie says productivity comes from having _____.                  | Clare's very immature but favorite art form              | Who does Kate say to keep in touch with?                    | Sports Team Jennifer was on in High School           | 3 valuable services Ed says writers give away for free   |
| True/False You should use every source you interview in the article | Which comes first: Focus or Format?                      | <b>FREE</b>                                                 | Why did Pamela leave her full-time job               | Biggest challenge Dan says journalists have moving to CM |
| Should you feel bad if the client fires you?                        | Kate says to follow the _____.                           | Who Learned about being Self-employed from Jennifer Aniston | Leslie's Law of Marketing                            | When do headlines cross over into clickbait territory?   |
| Lesson Ritika learned from getting fired                            | True or false headlines are the editor's problem         | How do you spot a red flag from a potential client?         | How Ann verifies source answers provided by PR folks | Percent of marketers increasing budget next year         |

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|----------------------------------------------------------|---------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------|
| <b>B</b>                                                 | <b>I</b>                                                            | <b>N</b>                                                 | <b>G</b>                                                    | <b>O</b>                                     |
| Leslie's Law of Marketing                                | First step of video scriptwriting                                   | Biggest challenge Dan says journalists have moving to CM | Biggest mistake Ed says writers make                        | Should you feel bad if the client fires you? |
| Name 5 ASJA member benefits                              | Melanie says productivity comes from having _____.                  | 3 valuable services Ed says writers give away for free   | Who Learned about being Self-employed from Jennifer Aniston | Two magazines Adam Clement worked at         |
| Jenna favorite pandemic podcast episode                  | Kate says to follow the _____.                                      | <b>FREE</b>                                              | Who does Kate say to keep in touch with?                    | Why did Pamela leave her full-time job       |
| 2 Locations Leslie and her daughter traveled in Dec 2019 | Percent of marketers increasing budget next year                    | Clare's very immature but favorite art form              | True or false headlines are the editor's problem            | company Clare mentions that is NSFW          |
| What was Sarah's full-time job she left for freelancing  | True/False You should use every source you interview in the article | Sports Team Jennifer was on in High School               | When do headlines cross over into clickbait territory?      | Cision owns 2 source databases. Name both    |

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| <b>B</b>                                                 | <b>I</b>                                          | <b>N</b>                                     | <b>G</b>                                                            | <b>O</b>                                             |
| True or false headlines are the editor's problem         | Name 5 ASJA member benefits                       | Clare's very immature but favorite art form  | True/False You should use every source you interview in the article | Percent of marketers increasing budget next year     |
| 2 Locations Leslie and her daughter traveled in Dec 2019 | Jenna favorite pandemic podcast episode           | # of headlines the typical story need        | Melanie says productivity comes from having _____.                  | Why did Benet return to full-time work?              |
| Biggest mistake Ed says writers make                     | term Clare uses for next-gen writing superpowers? | <b>FREE</b>                                  | company Clare mentions that is NSFW                                 | Content Ideas are made up of these two things        |
| 3 valuable services Ed says writers give away for free   | Two magazines Adam Clement worked at              | Should you feel bad if the client fires you? | Country Dan Hatch currently lives                                   | Why did Pamela leave her full-time job               |
| Cision owns 2 source databases. Name both                | Leslie's Law of Marketing                         | Daniel's favorite video script               | Biggest challenge Dan says journalists have moving to CM            | How Ann verifies source answers provided by PR folks |