

|                       |                   |                     |                      |                         |
|-----------------------|-------------------|---------------------|----------------------|-------------------------|
| <b>B</b>              | <b>I</b>          | <b>N</b>            | <b>G</b>             | <b>O</b>                |
| Talking Baby          | .COM Commercial   | Fast Food           | Politician           | Monkey                  |
| Cell Phone Commercial | Soda Commercial   | Person Falling Over | Athlete Spokesperson | Side Effects Include... |
| Beer Commercial       | Kick to the Groin | <b>FREE</b>         | Lance Armstrong      | Sexy Girls              |
| Mention of Facebook   | Pizza Delivery    | GPS Commercial      | Movie Trailer        | Football spoof          |
| Big Boobs             | Car Commercial    | Parcel Delivery     | Chevy Chase          | Pizza                   |

|                  |                        |                 |                     |                       |
|------------------|------------------------|-----------------|---------------------|-----------------------|
| <b>B</b>         | <b>I</b>               | <b>N</b>        | <b>G</b>            | <b>O</b>              |
| Truck Commercial | Potato Chip Commercial | Pizza Delivery  | Person Falling Over | Sexy Girls            |
| Big Boobs        | Car Commercial         | Pizza           | Movie Trailer       | Cell Phone Commercial |
| Parcel Delivery  | Athlete Spokesperson   | <b>FREE</b>     | Kick to the Groin   | .COM Commercial       |
| Monkey           | Talking Baby           | Use of Slang    | Chevy Chase         | Beer Commercial       |
| Politician       | Computer Commercial    | Lance Armstrong | Fast Food           | GPS Commercial        |

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|-------------------------|--------------------------|-------------------------------|---------------------------|------------------------|
| <b>B</b>                | <b>I</b>                 | <b>N</b>                      | <b>G</b>                  | <b>O</b>               |
| Parcel<br>Delivery      | Cell Phone<br>Commercial | Pizza<br>Delivery             | Pizza                     | Computer<br>Commercial |
| Athlete<br>Spokesperson | Use of<br>Slang          | Fast<br>Food                  | Truck<br>Commercial       | Talking<br>Animal      |
| Chevy<br>Chase          | Sexy<br>Girls            | <b>FREE</b>                   | Mention<br>of<br>Facebook | Politician             |
| .COM<br>Commercial      | Car<br>Commercial        | Movie<br>Trailer              | Lance<br>Armstrong        | Hybrid<br>Commercial   |
| Talking<br>Baby         | Beer<br>Commercial       | Side<br>Effects<br>Include... | Big<br>Boobs              | Soda<br>Commercial     |