

B	I	N	G	O
Turnover	Channels	Amazon	I'm out	Retail price
Percentage	Distribution	Trading	Product	Cost of manufacturing
Relaunch	Share	FREE	Valuation	Customer base
Market share	Marketing	Revenue	Overseas	Public relations (PR)
Invest	Income	Pitch	Deborah	Price point

B	I	N	G	O
Percentage	Overseas	Cost of manufacturing	Target market	Customer need
Retail price	Market share	Customer base	Marketing	Trading
Valuation	Channels	FREE	Product	Pitch
Price point	Net Profit	Feedback	I'm out	Profit
Relaunch	Sales	Deborah	Public relations (PR)	Distribution

B	I	N	G	O
Public relations (PR)	Pitch	Price point	Channels	Market share
Amazon	Overseas	Distribution	Turnover	Customer need
consumers	Website	FREE	Feedback	Cost of manufacturing
Retail price	Product	I'd like to make you an offer	Valuation	Percentage
Deborah	Relaunch	Marketing	I'm out	Customer base