

B	I	N	G	O
Tripe	90%	Higher Omega-3 Ratio	No Gelling Agents or Starches	Less than 1%
Grass-Fed Meat and Green Lipped Mussels	Roxarsone	Moisture Palatability and Convenience	A	No
Refrigerate	Tripe Blood and Green Lipped Mussel	All Life Stages	Kelp & Flaxseed Fiber	Fillers
Kill-Step	None	Lactose	Over 100	Increasing Sales
Low in Mercury	Human-Grade Supply Chain	Fat	New Zealand	Joint Health

B	I	N	G	O
90%	Lactose	Grass-Fed Meat and Green Lipped Mussels	Low in Mercury	Tripe
Fat	Water	Tripe Blood and Green Lipped Mussel	All Life Stages	No Gelling Agents or Starches
Moisture Palatability and Convenience	Higher Omega-3 Ratio	A	Fillers	Kelp & Flaxseed Fiber
Kill-Step	Joint Health	Increasing Sales	No	New Zealand
Roxarsone	Over 100	Refrigerate	Less than 1%	Human-Grade Supply Chain

B	I	N	G	O
Fat	New Zealand	A	Low in Mercury	All Life Stages
Roxarsone	Tripe	Kelp & Flaxseed Fiber	Lactose	Refrigerate
Over 100	Grass-Fed Meat and Green Lipped Mussels	Increasing Sales	Tripe Blood and Green Lipped Mussel	Healthy Bones & Teeth
No	No Gelling Agents or Starches	Water	None	Higher Omega-3 Ratio
Joint Health	Less than 1%	Fillers	90%	Moisture Palatability and Convenience