

B	I	N	G	O
Toyota	Analytics	Actionable	Data Lake	Personalisation
Measure	Customer Experience	Salesforce	One-to-One	DATA
P.I.I.	Report	FREE	CDP	Model
First Party DATA	Future Proof	Proactive	Marketing	Opportunity
Quality	Employee Experience	Digital	Merkle	Davanti

B	I	N	G	O
CDP	Client	Model	Measure	Marketing
Big DATA	Report	Personalisation	First Party DATA	Future Proof
Salesforce	Analytics	FREE	Toyota	Merkle
Insights	DATA	Davanti	Opportunity	Transformation
P.I.I.	One-to-One	Quality	Customer Experience	Actionable

B	I	N	G	O
Marketing	Customer Experience	Model	Segment	CDP
Waste Management	Transformation	DATA	Big DATA	Personalisation
One-to-One	Data Lake	FREE	Analytics	Toyota
Measure	P.I.I.	Future Proof	First Party DATA	Digital
Opportunity	Quality	Insights	Actionable	Client