



Buzzword Bingo Instructions

Host Instructions:

- Decide when to start and select your goal(s)
- Designate a judge to announce events
- Cross off events from the list below when announced

Goals:

- First to get any line (up, down, left, right, diagonally)
- First to get all four corners
- First to get two diagonal lines through the middle (an "X")
- First to get a "blackout" (all squares)

Guest Instructions:

- Check off events on your card as they occur
- If you complete a goal, shout "BINGO!". You've won!
- The judge decides in the case of disputes

This is an alphabetical list of all 102 events:

4g, API, Add value, Aggregator, Algorithm, Analytics, App, Authentic, Avatar, Bandwidth, Best practice, Beta, Blogosphere, Branding, CSR, Campaign, Campaign, Cause Marketing, Cloud, Collective Intelligence, Community, Convergence, Cross-platform, Crowdsourcing, Curate, Digital Assets, Disruptive technology, Diversity, Earned media, Ecosystem, Empathy, Engagement, Entrepreneurship, Face time, Fair use, Feed, Freemium, Grassroots, Hashtag, Hosting, Humanize, IPO, Inbound marketing, Incentivize, Influencer, Innovate, Klout, Leverage, Location Graph, Logistics, Make it pop, Mashup, Metadata, Monetize, Monitor, Monitor, Mood Graph, Multi-platform, Net Neutrality, Next Gen, Organic, Outbound Marketing, Outside the box, Paid media, Paradigm, Public domain, ROI, RSS, Real time, Retention, Return on Engagement, Revolution, Scalability, Search Engine Optimization, Semantic Web, Sentiment, Signal to noise, Social Graph, Social Media Expert, Social Media Ninja, Social capital, Social enterprise, Startup, Stockholders, Streamline, Subscribe, Sustainability, Synergy, Tags, Transparency, Troll, Twittersphere, Twitterverse, User-generated, Video blog, Viral, Web 2.0, Webcast, Webinar, Wiki, Wordpress,

Workflow.



Buzzword Bingo Call Sheet

This is a randomized list of all 102 bingo events in square format that you can mark off in order, choose from randomly, or cut up to pull from a hat:



Social Media Ninja	Webcast	Subscribe	API	Monetize
Paradigm	Digital Assets	Ecosystem	Scalability	Earned media
Wiki	Face time	Feed	Cross-platform	Public domain
Location Graph	IPO	Leverage	Analytics	Campaign
Return on Engagement	Convergence	Sustainability	Semantic Web	Signal to noise
Engagement	Beta	Incentivize	Multi-platform	Community

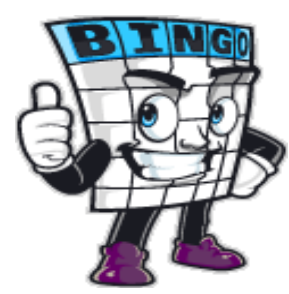


Buzzword Bingo Call Sheet

This continues the randomized list of all 102 bingo events. The bingo squares are aligned on each page to allow for easier cutting.



Klout	Crowdsource	App	Authentic	Blogosphere
Troll	Aggregator	CSR	4g	Video blog
Real time	Logistics	Revolution	Algorithm	Net Neutrality
Retention	Social capital	Organic	Curate	Monitor
Streamline	Paid media	Influencer	Twitterverse	Mashup
User-generated	Wordpress	Cloud	Sentiment	Social Media Expert



Buzzword Bingo Call Sheet

This continues the randomized list of all 102 bingo events. The bingo squares are aligned on each page to allow for easier cutting.



Tags	Avatar	Innovate	Branding	Startup
Synergy	Workflow	Inbound marketing	Viral	ROI
Webinar	Stockholders	Diversity	Social enterprise	Monitor
Search Engine Optimization	Social Graph	Metadata	Humanize	Transparency
Empathy	Best practice	RSS	Outside the box	Outbound Marketing
Freemium	Entrepreneurship	Twittersphere	Campaign	Bandwith



Buzzword Bingo Call Sheet

This continues the randomized list of all 102 bingo events. The bingo squares are aligned on each page to allow for easier cutting.



Hosting	Add value	Mood Graph	Grassroots	Disruptive technology
Fair use	Collective Intelligence	Web 2.0	Make it pop	Hashtag
Next Gen	Cause Marketing			

S	M	D	A	Y
Empathy	Public domain	Earned media	Klout	Curate
Crowdsource	Return on Engagement	Outside the box	Fair use	Transparency
Video blog	Cross-platform	Social Media	Webinar	Troll
Retention	Tags	Outbound Marketing	Aggregator	Algorithm
Digital Assets	Semantic Web	Search Engine Optimization	Monetize	Analytics

This bingo card was created randomly from a total of 102 events.

4g, API, Add value, Aggregator, Algorithm, Analytics, App, Authentic, Avatar, Bandwith, Best practice, Beta, Blogosphere, Branding, CSR, Campaign, Campaign, Cause Marketing, Cloud, Collective Intelligence, Community, Convergence, Cross-platform, Crowdsource, Curate, Digital Assets, Disruptive technology, Diversity, Earned media, Ecosystem, Empathy, Engagement, Entrepreneurship, Face time, Fair use, Feed, Freemium, Grassroots, Hashtag, Hosting, Humanize, IPO, Inbound marketing, Incentivize, Influencer, Innovate, Klout, Leverage, Location Graph, Logistics, Make it pop, Mashup, Metadata, Monetize, Monitor, Monitor, Mood Graph, Multi-platform, Net Neutrality, Next Gen, Organic, Outbound Marketing, Outside the box, Paid media, Paradigm, Public domain, ROI, RSS, Real time, Retention, Return on Engagement, Revolution, Scalability, Search Engine Optimization, Semantic Web, Sentiment, Signal to noise, Social Graph, Social Media Expert, Social Media Ninja, Social capital, Social enterprise, Startup, Stockholders, Streamline, Subscribe, Sustainability, Synergy, Tags, Transparency, Troll, Twittersphere, Twitterverse, User-generated, Video blog, Viral, Web 2.0, Webcast, Webinar, Wiki, Wordpress, Workflow.

S	M	D	A	Y
Monitor	Viral	Synergy	Twittersphere	Social Media Ninja
Monitor	Location Graph	API	Engagement	Leverage
Signal to noise	Revolution	Social Media	Semantic Web	Net Neutrality
Troll	Real time	Blogosphere	Webcast	Retention
Face time	Next Gen	Public domain	Klout	Hosting

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