



# Business Buzzword Bingo Instructions

## Host Instructions:

- Decide when to start and select your goal(s)
- Designate a judge to announce events
- Cross off events from the list below when announced

## Goals:

- First to get any line (up, down, left, right, diagonally)
- First to get all four corners
- First to get two diagonal lines through the middle (an "X")
- First to get a "blackout" (all squares)

## Guest Instructions:

- Check off events on your card as they occur
- If you complete a goal, shout "BINGO!". You've won!
- The judge decides in the case of disputes

## This is an alphabetical list of all 57 events:

20000 foot view, Let's bluesky this, ROI, at the end of the day, ballpark this, best practice, best-of-breed, burn the candle at both ends, cash cow, close the loop, core competency, deal with it, deliverable, due diligence, elephant in the room, go-to-market strategy, going forward, going viral, hope is not a strategy, increase client mind-share, it's a category killer, it's scalable, knock it out of the park, leave money on the table, let's square the circle, lipstick on a pig, low-hanging fruit, manage expectations, monetize it, next steps, old 80-20 rule, one off, open door policy, out of the box, paradigm shift, perfect storm, phone it in, plug and play, put it in the parking lot, put your game face on, right-size it, run with this, sharpen our pencils, stake in the ground, step up to the plate, swot analysis, synergy, team player, tear down the silos, the \$64 000 question, the net/net is, thrown under the bus, tweet this, were customer focused, where the rubber meets the road, win-win situation, wrap our heads around this.



# Business Buzzword Bingo Call Sheet

This is a randomized list of all 57 bingo events in square format that you can mark off in order, choose from randomly, or cut up to pull from a hat:



the net/net is	let's square the circle	deliverable	plug and play	leave money on the table
right-size it	knock it out of the park	go-to-market strategy	synergy	it's a category killer
at the end of the day	20000 foot view	put it in the parking lot	perfect storm	old 80-20 rule
step up to the plate	run with this	the \$64 000 question	core competency	one off
ROI	swot analysis	next steps	lipstick on a pig	were customer focused
low-hanging fruit	wrap our heads around this	where the rubber meets the road	going forward	Let's bluesky this



# Business Buzzword Bingo Call Sheet

This continues the randomized list of all 57 bingo events. The bingo squares are aligned on each page to allow for easier cutting.



thrown under the bus	hope is not a strategy	tweet this	cash cow	increase client mind-share
close the loop	monetize it	manage expectations	put your game face on	going viral
it's scalable	tear down the silos	best practice	ballpark this	burn the candle at both ends
due diligence	deal with it	team player	elephant in the room	sharpen our pencils
win-win situation	stake in the ground	paradigm shift	best-of-breed	out of the box
open door policy	phone it in			

<b>B</b>	<b>I</b>	<b>N</b>	<b>G</b>	<b>O</b>
go-to-market strategy	open door policy	the \$64 000 question	tweet this	it's scalable
elephant in the room	paradigm shift	step up to the plate	stake in the ground	right-size it
run with this	at the end of the day	FREE	phone it in	burn the candle at both ends
next steps	synergy	win-win situation	due diligence	leave money on the table
going forward	close the loop	lipstick on a pig	manage expectations	where the rubber meets the road

This bingo card was created randomly from a total of 57 events.

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<b>B</b>	<b>I</b>	<b>N</b>	<b>G</b>	<b>O</b>
core competency	knock it out of the park	run with this	monetize it	leave money on the table
wrap our heads around this	ballpark this	20000 foot view	next steps	the \$64 000 question
go-to-market strategy	tear down the silos	FREE	best practice	deal with it
burn the candle at both ends	close the loop	synergy	paradigm shift	ROI
elephant in the room	hope is not a strategy	the net/net is	manage expectations	open door policy

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